Letter content: From a care manager to local MP/councillor

Dear xxxxxx

**I’m speaking up for care**

I’m a [care/locality manager/insert relevant job title] at [insert name of employer]. I’m writing to you as your constituent and as someone who leads the delivery of care, day in and day out, to people who are in need and not able to look after themselves.

**I’m speaking up for care** because I’m part of a workforce of 1.6m million people committed to delivering care and support every day. Care work is rewarding but hard, both physically and emotionally. But not only that, it’s a skilled profession requiring a diverse set of skills and the ability to care for people with complex needs. I’d like to see my team paid more as part of an increase in pay for the social care workforce in recognition of the responsibility they have for human lives and the valuable job they do every day. This can only happen if the state steps up, listens to the voices of those working in and affected by care and recognises its responsibility to ensure there is funding to pay us properly.

[Perhaps insert your own stories or reflections if you would like to]

I’d like to invite you to come and visit [insert name of employer] so you can see for yourself the amazing care that our team delivers and the difference it makes to people’s lives. Please call me on [insert telephone number] or email [insert email address] and I’d be happy to arrange a visit so you can meet my team and some of the people we care for and support. Maybe you could arrange with the local media to come along too and cover your visit as I’m sure your constituents would appreciate you taking the time to understand the role social care has in so many people’s lives.

I look forward to discussing this with you.

Yours sincerely